

## **CPB Diversity Report 2022**

### **Establish Formal Goal of Diversity**

WMNF's Mission Statement drives our station's diverse content: We are a listener-supported community radio station that celebrates cultural diversity and is committed to equality, peace, and economic justice. WMNF provides broadcasts with a grassroots local emphasis that promote creative, musical, and political vitality.

### **Diversity Eligibility**

WMNF has a long-established goal of diversity among the station's volunteers, management, and Board of Directors. WMNF posts its open Board of Directors positions on various public media lists serving the Tampa Bay Community. The same applies to all open positions in WMNF's workforce.

The WMNF Board of Directors is currently seeking new members for our 2022-23 fiscal year, which begins October 1<sup>st</sup>, 2022. Our station is reaching out to local organizations and is routinely seeking inclusion on our airwaves.

### **Implementing a formal goal of diversity**

1. WMNF has a Board-chaired Diversity Committee, made up of Board, Staff, and Volunteers. The Diversity Committee's formal goals are to:
  - Ensure that WMNF fairly represents the community that it serves.
  - Promote participation in station governance and functioning by persons of all ethnic, racial, religious, and gender identities and sexual orientations. This includes staff members, volunteers, Nathan B Stubblefield Board of Directors members, financial contributors, and listeners who share the values represented in the WMNF Mission Statement.
  - Identify underrepresented community groups and promote participation by members of those groups through outreach and other means.

### **WMNF Outreach Events for the end of 2021**

October 2<sup>nd</sup> - 3<sup>rd</sup> - Gasparilla 2021 Music Festival, Curtis Hixon Park, Tampa

November 19<sup>th</sup> - 21<sup>st</sup> 2021 - Sanding Ovations, Treasure Island

November 21<sup>st</sup> 2021 - Dunedin Wines the Blues, Downtown Dunedin

## **WMNF Outreach Events for 2022**

January 15<sup>th</sup> -16<sup>th</sup> Tampa Bay Black Heritage Festival, Curtis Hixon Park, Tampa

January 17<sup>th</sup> - Dr. Martin Luther King Jr Parade, Tampa

February 25<sup>th</sup>-27 - Gasparilla Music Festival, Curtis Hixon Park, Tampa

March 19<sup>th</sup> - Karibbayan Kruze Fest, Skipper's Smokehouse, Tampa

March 26<sup>th</sup> - Tampa Pride Parade, Ybor City

April 25<sup>th</sup> – 27<sup>th</sup> – Tampa Bay Blues Fest, Vinoy Park, St Petersburg

April 23<sup>rd</sup> – EcoFest, MOSI, Tampa

April 23<sup>rd</sup> – The District Uke Fest, Downtown Clearwater

April 30<sup>th</sup> - Black Business Bus Tour, Tampa

May 5<sup>th</sup> - Clear Air Fair, Downtown Tampa

May 14<sup>th</sup> - Uptown Music Festival, UACDC, Tampa

June 4<sup>th</sup> - Caribbean Festival, UACDC, Tampa

June 18<sup>th</sup> - Juneteenth Business Expo, St Petersburg

June 18<sup>th</sup> - St. Pete Pride Youth and Family Day, St Petersburg

June 18<sup>th</sup> - WMNF Juneteenth Celebration, Palladium Theater, St Petersburg

June 25<sup>th</sup> - St. Pete Pride Parade, St Petersburg

July 30<sup>th</sup> - Black Billionaires Institute Back To School Event, Tampa

August 29<sup>th</sup> - Shock G "Legacy Celebration" – Bastet Brewing, Ybor City

September 10<sup>th</sup> - WMNF Birthday Bash, Palladium Theater, St Petersburg

September 16<sup>th</sup> – Hispanic Recipe Showcase, Harvest Hope Park, Tampa

September 17<sup>th</sup> - Hands of Hope Sickle Cell Awareness Walk, Rowlett Park, Tampa

September 24<sup>th</sup> - Glazer Children's Museum 12th Annual Birthday Bash, Tampa

September 25<sup>th</sup> – Metro Inclusive Health - Hot Summer Flashback, St Petersburg

October 8<sup>th</sup> - Movida: Aqui esta mi Diaspora Latina!, Creative Pinellas Gallery, Largo