

WMNF Community Advisory Board

Minutes for March 31, 2022

Mission Statement

WMNF is a listener-supported community radio station that celebrates cultural diversity and is committed to equality, peace, and social and economic justice. WMNF provides broadcasts and other forums with a grassroots local emphasis that promote creative, musical, and political vitality.

Attendees: Patty Cohn, activist
Ron Spoor, Habitat for Humanity
Amy Wintraub, Progress Florida
Randi Zimmerman, WMNF General Manager
Dyllan Furness, Board of Directors, Chair of CAB

Meeting began with introductions via Zoom at 5:32pm.

After introductions, Randi gave an update on major projects she's working on, including the WMNF podcasting studio, community events, and getting civic organizations involved. Podcast capabilities should be fully functional in June. The website will feature a place to access podcasts and schedule studio sessions at a later date. CAB members expressed interest in using the studio for their organizations. Amy shares interest in podcasts for Progress Florida, League of Women Voters, and other organizations she's involved with. Ron shares interest in podcasts about housing.

Randi shared WMNF's involvement in public affairs events like Sanding Ouations and Gasparilla Music Festival, pride parades, and a Juneteenth event in St. Pete. She asked for recommendations about what organizations whose schedules should be on WMNF's radar.

Randi discussed a housing forum/roundtable from the WMNF News and Public Affairs department. Ron shared interest in being involved.

Dyllan walked through the long range plan and progress made so far. The group discussed issues with technology and marketing, as well as upcoming plans for the diversity assessment as outlined in the plan.

Dyllan asked for comments or feedback from the CAB members.

Patty wondered about attendance and membership of the CAB. Dyllan shared that we are actively seeking members and would appreciate referrals.

Ron noted that he loves the direction on the HD 4 channel and local reporting, and would like to see more members from the African-American community.

Amy noted that WMNF is the place that covers issues of interest to her organizations. She appreciates calls from WMNF producers for comment on their shows. She noted that WMNF is a key media partner for getting the word out on environmental justice, economic justice, and racial justice.

The CAB discussed the format of future meetings. Some members shared a preference for in-person meeting, while others shared preference for virtual due to travel constraints. Randi suggested having meetings in Tampa and St. Pete to accommodate members.

During PALS, committee members suggested subsequent meetings have more action items.

P – 10, 10, 10, 10, 10

A – 9, 10, 5, 7, 8

L – 10, 10, 10, 10, 10

S – 10, 10, 10, 10, 10

Meeting adjourned at 6:30pm.