



Meet the Match

FUNDING A WMNF ENDOWMENT

Building a Legacy of Peace, Love, and Understanding



Empowering an Invaluable Community Asset

WMNF provides a forum for the values, voices, and vision of a better world, and a more connected local and global community.

Since taking to the local airwaves in 1979, WMNF has grown from a small, grassroots operation to become a nationally respected model of community-minded media, and an essential component of Tampa Bay's civic, cultural, and economic vitality.

WMNF has also come to be recognized by the region's civic, cultural, and economic leaders for helping to make Tampa Bay a

place our families feel welcome, our children want to stay, and employers can point to as a distinctly inclusive, tolerant, and culturally enriched community.

Through an array of daily music and news broadcasts, digital media platforms, and partnerships with community service organizations, WMNF showcases and celebrates the diversity of Tampa Bay.



Meet the Match

FUNDING A WMNF ENDOWMENT



A revenue-generating Endowment Fund will help secure WMNF's financial future, expand our service to the community, and leave a legacy for the generations to come.

And right now, we have a rare opportunity to do just that.

The goal is ambitious, but the math is easy:

$$2+2=\$400K$$

Thanks to a matching grant from Community Foundation Tampa Bay (CFTB), WMNF has an exciting, but limited-time opportunity to have your contribution to our new endowment fund matched, TWICE!

The goal of the Meet the Match campaign is for the WMNF community to raise \$200,000 before the CFTB grant deadline on July 5th, 2023.

Once we reach that goal, the station will receive a matching gift of \$100,000 from Community Foundation Tampa Bay, plus \$100,000 will be set aside for the endowment by the WMNF Board of Directors. This total of at least \$400,000 will then be invested in our inaugural WMNF Endowment Fund.

It is an ambitious goal, but with the matching gift from Community Foundation Tampa Bay and your generosity, we can do it!

Help Us Meet the Match

Now is the time. With the CFTB grant deadline of the summer of 2023 fast approaching, your timely support is vital to the success of this limited-time opportunity to establish a WMNF Endowment Fund, help secure the station's financial future, and grow the Mission-driven community impact of WMNF long into the future.

Join the cause! Make a generous contribution now.

Please make checks payable to: **WMNF** and mail to:

WMNF

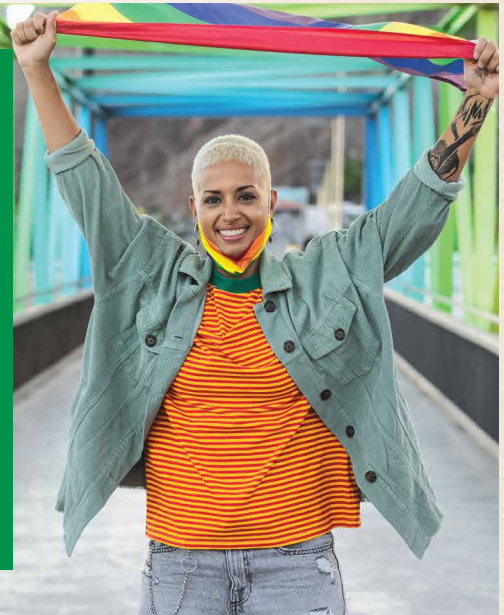
Attn: Development Department

1210 E. Martin Luther King, Jr. Blvd, Tampa, FL 33603

Socially Responsible Investing

In keeping with WMNF's Mission and Values, the station will work with our local financial services partner to establish and grow an Endowment Fund guided by Socially Responsible Investment (SRI) practices.

Socially responsible investing includes eschewing companies that produce or sell addictive substances or activities (like alcohol, gambling, and tobacco) in favor of seeking out companies engaged in social justice, environmental sustainability, and alternative energy/clean technology initiatives.



Growing Our Impact

For more than 40 years, WMNF has remained fiercely independent and fiscally sound, operating on a modest annual budget, with a small paid staff, and limited resources.

Largely volunteer powered, WMNF has always lived strictly within its means. Even the state-of-the-art facility from which we operate was funded through the station's own capital campaign, and the loan paid off ahead of schedule.

In fact, WMNF has earned outstanding ratings for its financial management from its financial auditors, the Corporation for Public Broadcasting (CPB), NPR, Florida Public Broadcasting, and other oversight partners.

That said, the potential to grow the impact of WMNF's community-conscious, Mission-driven agenda is more important than ever.

That's where you come in:

**Help secure the future of WMNF
with your generous contribution now.**

Help us Meet the Match!



COMMUNITY FOUNDATION
TAMPA BAY

About Community Foundation Tampa Bay

Community Foundation Tampa Bay is a 501(c)(3) nonprofit that connects people and resources to inspire charitable giving and create a meaningful, lasting impact on our community.

The organization has been growing philanthropy in Hillsborough, Pinellas, Pasco, Hernando, and Citrus counties since 1990. WMNF is honored to be a new participant in the foundation's Endowment Match Challenge program. To learn more, visit cftampabay.org



About WMNF

Founded in 1979, WMNF is a 501(c)(3) nonprofit organization licensed to the Nathan B. Stubblefield Foundation Board of Directors.

A listener-supported, volunteer-powered media center serving the Tampa Bay community and beyond as a rare source of independent news and musical discovery, WMNF celebrates cultural diversity, promotes community engagement, and is committed to equality, peace, and economic justice. To learn more, visit WMNF.org

For Endowment details, please contact:

Laura Taylor
WMNF Development Director
Laura@wmnf.org | (813) 865-8260

Randi Zimmerman
WMNF General Manager
RandiZ@wmnf.org | (813) 865-8256

Go here to donate



**To learn more about WMNF,
please visit: wmnf.org/about-wmnf/**

*Note: WMNF IS A 501(c)(3) NON-PROFIT CHARITABLE ORGANIZATION. WMNF'S SOLICITATION CODE IS SC-00786. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. THE NATHAN B STUBBLEFIELD FOUNDATION (WMNF) RECEIVES 100 % OF EACH CONTRIBUTION.





Meet the Match

FUNDING A WMNF ENDOWMENT



Passing on a proud tradition
of music discovery and
independent news.



1210 E. Martin Luther King, Jr. Blvd. | Tampa, Florida 33603

WMNF.org | 813-238-8001 | match@wmnf.org