

# WMNF Community Advisory Board

Minutes for December 12, 2022

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## Mission Statement

WMNF is a listener-supported community radio station that celebrates cultural diversity and is committed to equality, peace, and social and economic justice. WMNF provides broadcasts and other forums with a grassroots local emphasis that promote creative, musical, and political vitality.

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Attendees: Emy Lou Fuchs, Kisha Linebaugh, Joe Lugo, Greg Musselman, Julie Scheid, Dyllan Furness

## I - Introductions

7:00 p.m.

## II - Administrative business

7:15 p.m.

CAB member Amy Wintraub was invited to be the CAB representative on the Program Change Committee. To make it official, Dyllan nominates Amy for the role. Emmy Lou seconds the nomination and all vote in favor.

## II - 2022 highlights / 2023 goals

7:15 p.m.

Dyllan is looking forward to working on the development of the station's next strategic plan, and hopes to integrate input from the CAB into the plan.

Through her involvement with the CAB, Julie hopes to get input from community members who are not that actively involved in the station as a volunteer. She looks forward to continuing to bring underserved communities and new voices to the station.

Kisha is excited that this is a reintroduction for her into the station. She's heard different voices on WMNF and seen the station pop up in new and exciting places. One of Kisha's strengths is making connections between people and helping them understand how they coalesce. She's optimistic about the direction WMNF is headed.

Greg is hoping to use the connections he's made assisting refugees around Tampa Bay to engage WMNF with these new and growing communities. He looks forward to incorporating the CPB's description of the CAB into the function of the CAB, as well as making connections with local Indian and Pakistani community members.

Joe notes that current demographic studies show the largest minority groups in Tampa Bay remain African American and Hispanic. Meanwhile, the fastest growing communities in Tampa Bay are southeast, southwest, and northwest Asian.

Kisha shares her involvement with the New Leaders Council and supports setting a goal for WMNF to connect with and engage individuals from groups like the New Leaders Council.

Julie recommends WMNF's internships for New Leader Council members. They can apply through a platform called Handshake.

Joe shares that he has spent some time with WMNF Board President Isha and appreciates her programming and support for the Hispanic community. He would like to see more of that and to learn about the podcasting side of the station.

Julie invites people interested in volunteering to complete an application at [www.wmnf.org/programming/wmnf-programmer-application](http://www.wmnf.org/programming/wmnf-programmer-application)

Emmy Lou, who serves as secretary and development chair, shares their desire to provide another link from the board to community members. They work closely with developmentally disabled adults and see that as a demographic that WMNF can further serve, as it's a group of individuals that are not always heard from.

### **III - Open discussion**

**7:40 p.m.**

Julie shares the station's involvement in Tour de Clay, during which pottery studies open up their facilities. WMNF was present at four outreach places in one day. It was a small money raiser but good for awareness and bought in underwriting. She wants to talk with Emmy Lou about doing some more stuff with groups like Creative Clay.

### **IV - Action items**

**7:45 p.m.**

Ahead of the next meeting, CAB members are asked to think about how WMNF meets their needs and where WMNF needs to improve. These topics will guide future discussions.

In response to Greg's questions about the number of openings for new CAB members, Dyllan says any community member who is interested in joining the CAB should be considered.

The CAB discussed the possibility of future hybrid meetings and the need for improved tech capabilities to ensure efficient hybrid meetings. For the next meeting, the CAB will take a poll to see if members prefer an in-person or virtual meeting.

Meeting adjourns at 7:55 p.m.