MISSION STATEMENT

WMNF is a listener-supported community radio station that celebrates cultural diversity and is committed to equality, peace, and social and economic justice. WMNF provides broadcasts and other forums with a grassroots local emphasis that promote creative, musical, and political vitality.

<table>
<thead>
<tr>
<th>Agenda Item</th>
<th>Lead</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Call to Order</td>
<td>Isha Del Valle</td>
<td>7:17</td>
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<tr>
<td>Roll Call/Proxies</td>
<td>Emmy Lou Fuchs</td>
<td>7:21</td>
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<td>Guests:</td>
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<td>Michael Mainguth</td>
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<td>Miss Julie</td>
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<td>Agenda Review</td>
<td>Isha Del Valle</td>
<td>7:22</td>
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<td>Acceptance of Items on Consent Agenda</td>
<td>Isha Del Valle</td>
<td>7:23</td>
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</tbody>
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Jennifer C moves to accept the consent agenda, Geoff seconds, all in favor.
**Review/Approve Last Month’s Minutes**  
Isha Del Valle  
7:24  
Jennifer C moves to accept the consent agenda, Geoff seconds, all in favor.

**Attendance Review**  
Emmy Lou Fuchs  
7:25  
One of Scott’s absences will fall off in July.

**Guest Comments**  
7:26  
Miss Julie wanted to thank everyone for help with the Pride parade.

**Long Range Planning Committee**  
Amina Spahic  
7:27  
Will be fleshing out mandates more over the next month in order to have our three year plan in the fall. Worked with Ingrid the retreat facilitator to come up with a more inclusive approach to the plan that distributes the load more evenly, with small groups of people working on each section of the plan. The action committee will then put these together into the full plan.

**Diversity and Inclusion Committee**  
Jennifer Meksraitis  
7:32  
Discussed getting more volunteer involvement in the diversity committee. Also, discussed tracking diversity and inclusion via survey.
   
Would also like us to work on getting more events that include the Hispanic community, which Isha is working on. Also getting the mission calendar into a more accessible format.
   
Miss Julie speaks up to say that the volunteer application is already pretty long and asks for skills and interests as well as age. One place that might be a way to get more of that information is at new volunteer orientations, which have been implemented recently. Getting people to join the committees could be a blog post or something that can be included in signup messages letting people know which committees are looking for more volunteers.
   
JoEllen mentions that a KPI could be measuring news stories, outreach and events that fit with that month on the mission calendar.

**Bylaws and Policies Committee**  
Mark Schreier  
7:55  
Met to develop some KPIs which are generally limited to making sure the bylaws are up to date and reviewed annually. Some other possible KPIs might be to look into whether the policies are working and being adhered to, making sure there aren’t policies that aren’t in conflict with other policies, and seeing if there is anywhere that a new policy might be needed.
   
Jennifer Campbell mentions that the board could section out the bylaws to go through and review and update one section a month so that they are kept up to date every year. Will agrees and says that’s something we should set in writing as a guideline. The chair of the bylaws committee is likely the person who should have control over the document. Isha recommends reviewing the bylaws between March and June every year.

**Volunteer Committee**  
JoEllen Schilke  
8:12
Looking into KPIs based around number of prospective volunteers attending orientation in a given month, number of new volunteers that received tasks, number of completed training hours for volunteers, volunteer recruitment and retention, and something like keeping track of which areas have volunteers and which ones need more coverage. Would work with Julie on figuring out the easiest ways to get this kind of information that wouldn’t add a huge amount of new reporting.

**Development Committee**

Emmy Lou Fuchs 8:18

Haven’t had a KPI meeting yet, still looking for stable membership, specifically anyone who might have experience in event planning and has connections to the local community.

**Community Advisory Board**

Dyllan Furness 8:20

Brought the CAB up to speed on the long range plan development and asked them to review it, and will update with their feedback at the next meeting.

There was good feedback on the marketing and programming updates. A member of the committee offered to talk with younger people in the hispanic community to get their read on WMNF, reporting that they didn’t seem to have a strong connection with the station. Other members of CAB who have been with the station a long time really appreciate the email updates that Randi, Julie, Shari and others send out, although that’s probably not the best way to connect with younger audiences.

**Finance Committee**

Greg Vannette 8:29

One proposed KPI would be cash investments as specified in the general policies document as operating expense coverage of 30 days, operating reserves of 90 days and additional reserves of greater than 120 days. We currently have $928,820 of reserves, plus $215,000 that had been converted to CDs, which is combined 266 days cash on hand. Compared to the budget, we predicted about 191 days cash on hand so we are doing better than what we are projected to end with. The finance committee would discuss in detail why that is and then provide a summary at the board meeting.

The second proposed KPI category would be an analysis of our approved operating budget compared to where we are year to date actual. Currently our total operating revenue is about $128,000 under budget but our expenses are under budget by $195,000 which gives a net positive. These two KPIs would capture the finances succinctly and could be updated quickly for each board meeting.

**Personnel Committee**

Jack 8:34

Big push this month has been wrapping up the GM evaluation. Will be shifting towards working with the LRP committee and fleshing out KPIs in the next month.

**Manager Report**

Randi Zimmerman 8:36
Report was sent for review the Friday before this meeting.

Will congratulates Randi and everyone involved on hitting the Meet the Match goal. Mark asks about the most recent fundraiser and new strategies. Randi explains that Shari has developed new pitch training that goes more into the theory behind fundraising and clarified what was expected of on-air programmers.

Dyllan asks about tracking listening with analytics. Randi explains that Nielsen tells us roughly what our numbers are with the black and hispanic community, showing that we’re losing some black audience and gaining some hispanic audience. Also both Nielsen and Google analytics show a shift towards a younger audience. Would like to look into how to quantify those demographics for volunteers.

**Executive Session**

Isha Del Valle

Jennifer C motions to enter executive session for personnel reasons, Jack seconds. JoEllen minions to exit executive session, and Jennifer C seconds 9:58

**PALS**

Jack

10:00

*Participant, Accomplishments, Listening, and Scheduling*

P - 9,7,8,8,8,9,8,9,7,7,8,9

A - 8,8,8,8,8,8,8,9,9,8,8,8,

L - 10,7,9,7,9,9,8,9,10,9,9,8,8,9,

S - 9,7,7,8,7,8,7,7,8,8,10,6

**Next Meeting 7/17/23**

Isha Del Valle

10:07

**Adjournment**

Isha Del Valle

10:08

JoEllen motions to adjourn. Scott seconds, all in favor.
THE BOARD’S ROLE
Governs the NBSF, which protects the FCC license, building and equipment, goodwill; employs staff. Establishes the mission of WMNF. Responsible for strategic planning. Establishes prudent financial policies, annual budget, annual audit, conducts planning retreats, approves personnel policies, style statements and programming policies. Participates in fund-raising functions of WMNF; approves non-budgeted expenditures over $2,000.00.
*We go into Executive Session only when proper criteria concerning purpose are met or to review/approve the previous month’s Executive Session minutes.

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by Emmy Lou Fuchs, Board Secretary